

YAŞAR UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF TOURISM GUIDANCE

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
Tour Planning and Management	TGUI 3031	7	Theory 2	Practice 2	3	5

STUDENT PRESENTATION SCHEDULE (Weekly)			
Week	Topics	Student Name/Presentation Date	Methodology and Implementation (theory, practice, assignment etc)
1	Travel Industry Overview/Introduction	Readings from suggested sources	Lectures
2	Holiday travel, Business travel, Resources	Readings from suggested sources	Lectures and case studies
3	Components of travel (Accommodation, Transport, Food, Luggage/what to take, Health, Money, etc.) Special Tour Project - planning a trip	GÖRKEM GÖÇMEN 17 DECEMBER 2018	Lecture/Student presentations
4	Destinations, Local, International; health before departure. Special Tour Project - planning a trip	İLAYDA TAYLAN 31 DECEMBER 2018 EGE İŞERİ (*)	Lecture/Student presentations
5	Money, Insurance & Legalities Credit cards, travelers cheques, exchange rates. Special Tour Project - planning a trip	SİMAY YÜKSEL 24 DECEMBER 2018 BENGİ DURMAZ (*) DORUK ARSLAN (*)	Lecture/Student presentations
6	International driving, quarantine laws, political concerns, tariffs, duty free, departure taxes etc. Special Tour Project - planning a trip	SERAY ERÇAVUŞOĞLU 19 NOVEMBER 2018	Lecture/Student presentations
7	Mid-Term Exam	03 DECEMBER 2018	Exam
8	Transport - Airline reservations International Air Transport Association (IATA), Aircraft types. Special Tour Project - planning a trip	EGEM ÇALIK 26 NOVEMBER 2018	Lecture/Student presentations
9	Flight information, transfers, time zones, passports, visas, baggage, travelling with animals, making a reservation, etc. Special Tour Project - planning a trip	TİMUÇİN FİLİZ 17 DECEMBER 2018	Lecture/Student presentations
10	Transport - Car Rental Types of hire cars, reading manuals, different road rules, making reservations, cost structures, etc. Special Tour Project - planning a trip	SAFA ARDUÇLU 26 NOVEMBER 2018	Lecture/Student presentations
11	Organizing Transport -Other, boat (ferries, cruising), bus, rail etc. Special Tour Project - planning a trip	ECE AĞACIKOĞULLARI 15 OCTOBER 2018	Lecture/Student presentations

12	Organizing Accommodation Camping, Caravans, Tents, B & B's & Guesthouses, Hotels, Youth Hostels, Resorts, etc. Special Tour Project - planning a trip	GÜLCE KARA 22 EKİM 2018 TOBIAS TORBJIN 19 NOVEMBER 2018	Lecture/Student presentations
13	Package Tours Special Tour Project - planning a trip	XENIA IRA MARTIN 19 NOVEMBER 2018	Lecture/Student presentations
14	Travel Agency Systems Ethics, Tourist organizations, Client records and accounts procedures, etc. Special Tour Project - planning a trip	FIRAT SÖZER 19 NOVEMBER 2018	Lecture/Student presentations
	Technical Visit 1 – PRONTO TOUR/ALSANCAK Technical Visit 2 – VITA TRAVEL/ALSANCAK Technical Visit 3 – PAGOS TRAVEL/ALSANCAK	05 NOVEMBER 2018 03 DECEMBER 2018 10 DECEMBER 2018	CASES: Tour operators and travel agency services
16	Final Exam		Exam

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)

Students are expected to neither to give nor to receive unauthorized aid on examinations and homework papers, in accordance with the regulations of this university

ASSESSMENT and EVALUATION METHODS:

Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation
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PREPARED BY	Assoc.Prof. Sabah Balta
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UPDATED	21.09.2018
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