



YAŞAR UNIVERSITY
ECONOMICS AND ADMINISTRATIVE SCIENCES FACULTY
DEPARTMENT OF TOURISM GUIDANCE
COURSE SYLLABUS, SPRING SEMESTER

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
			Theory	Practice		
Turkish Culture & Traditions	TGUI 102	Spring	3	0	3	4
Course Type						
1. Compulsory Courses						
1.1. Programme Compulsory Courses						x
1.2. University Compulsory Courses (UFND)						
1.3. YÖK (Higher Education Council) Compulsory Courses						
2. Elective Courses						
2.1. Program Elective Courses						
2.2. University Elective Courses						
3. Prerequisites Courses						
3.1. Compulsory Prerequisites Courses						
3.2. Elective Prerequisites Courses						

Language of Instruction	English
Level of Course	Undergraduate (First Cycle)
Prerequisites Course(s) (compulsory)	This course is not a prerequisites course.
Special Pre-Conditions of the Course (recommended)	Attendance is compulsory for this course. In order to participate in the final examination, students must continue at least %70 percent of both theoretical and practical course's hours.

Course Coordinator	Assoc. Prof. Dr. Sabah Balta	Mail: sabah.balta@yasar.edu.tr
Course Instructor(s)	Assoc. Prof. Dr. Sabah Balta	Mail: sabah.balta@yasar.edu.tr
Aim(s) of the Course	Turkey is home to the richest diversity of ancient cultures yet discovered on planet. The aim of the course is to examine the historical perspective, art, and religious influences that shape cultural behavior and traditions in Turkey.	
Learning Outcomes of the Course	This course is useful for students researching Turkish culture, customs, manners, etiquette, values and wanting to understand the people better. Upon successful completion of this course, the student should be able to: <ul style="list-style-type: none">• examine the tradition of folklore—folktales, jokes, legends, and the like—in the Turkish language is very rich, and is incorporated into everyday life and events• to learn about Turkish customs	

	<ul style="list-style-type: none"> to give examples of some etiquette from the part of Turkish living style to give a sample of the Turkish food and drink within a given regional parts to know about Turkish greetings and communications styles
Course Content	This course examines the Turkish culture, customs, manners, etiquette, values from the historical and traditional perspectives. The course curriculum is divided into 14 units .

COURSE OUTLINE/SCHEDULE			
Week	Topics	Preliminary Preparation	Methodology and Implementation (theory, practice, assignment etc.)
1	Turkey – Turkish Culture, Customs and Etiquette Turkey: a brief timeline	Preparations for the topic	Description of the topics, Presentation via sufficient ppt. slides& videos
2	Turkish Society and Culture	Preparations for the topic	Description of the topics, Presentation via sufficient ppt. slides & videos
3	Etiquette & Customs in Turkey	Preparations for the topic	Description of the topics, Presentation via sufficient ppt. slides & videos
4	Turkish Literature: Tradition of folklore— folktales – jokes - legends	Preparations for the topic	Description of the topics, Presentation via sufficient ppt. slides & videos
5	Turkish History and Geography	Preparations for the topic	Description of the topics, (Technical Visit-1)
6	Living in Turkey	Preparations for the topic	Description of the topics, Presentation via sufficient ppt. slides & videos
7	Turkish Cuisine		Description of the topics, (Technical Visit-2)
8	A Multi – Cultural Experience in Turkey	Preparations for the topic	Description of the topics, Presentation via sufficient ppt. slides & videos
9	Turkish Folk Traditions: Folk heroes - Folk dances - Folk music	Preparations for the topic	Description of the topics, (Technical Visit-3)
10	The Traditional Turkish National Sport	Preparations for the topic	Description of the topics, (Technical Visit-4)
11	Turkish Cinema and Music	Preparations for the topic	Description of the topics Presentation via sufficient ppt. slides & videos
12	Tradition and Culture of the Turkish Bath	Preparations for the topic	Description of the topics, (Technical Visit-5)
13	Turkish Arts and Crafts Items	Preparations for the topic	Description of the topics Presentation via sufficient ppt. slides & videos
14	Turkish Greetings, Communications Styles	Preparations for the topic	Description of the topics Presentation via sufficient ppt. slides & videos
15	Midterm		University Academic Calendar
16	Final Exam	1 -11 June 2016	University Academic Calendar

Required Course Material (s) /Reading(s)/Text Book (s)	
Recommended Course Material (s)/Reading(s)/Other	<p>Ekrem Akurgal, Türkiye'nin Kültür Sorunları</p> <p>http://www.turkishculture.org/ http://turkeyculture.org/ http://www.kwintessential.co.uk/resources/global-etiquette/turkey-country-profile.html https://goturkey.com/tr/pages/read/cultureandart https://goturkey.com/en/pages/read/cultureandart</p>

ASSESSMENT		
Semester Activities/ Studies	NUMBER	WEIGHT in %
Mid- Term	1	20
Attendance	14	20
Quiz	-	-
Assignment (s)	-	-
Project	-	-
Laboratory	-	-
Field Studies (Technical Visits)	-	-
Presentation/ Seminar	2	60
Practice (Laboratory, Virtual Court, Studio Studies etc.)	-	-
Other (Placement/Internship etc.)	-	-
TOTAL		100
Contribution of Semester Activities/Studies to the Final Grade		50
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade		50
TOTAL		100

CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES						
No	Programme Outcomes	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	To explain the cultural terminology, historical brief, naturel arts, customs of Turkey.			x		
2	To explain the Turkish Society and cultural heritages.				x	
3	To present knowledge and define etiquette and customs in Turkey			x		
4	To know well the Turkish history and geography	x				
5	To know well the living style in Turkey				x	
6	To know well the Turkish Cuisine; traditional foods and local drinks			x		
7	To understand the multi - cultural orientations in Turkey				x	
8	To describe and short experience the Turkish Folk traditions		x			
9	To demonstrate the traditional Turkish national sports from the historical customs		x			
10	To watch and listen to the Turkish cinema and local music				x	
11	To experience the Turkish traditional bath and its cultural value among people			x		
12	To recognize the Turkish arts and crafts items				x	

13	To learn about traditional and religion greetings and communications styles in Turkey			x		
14	To analysis a brief timeline of Turkish traditions and cultures			x		

ECTS /STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (14 weeks* total course hours)	14	Week	3	42
Preliminary Preparation and finalizing of course notes, further self- study	-	-	-	-
Assignment (s)	-	-	-	-
Presentation/ Seminars	1	Number	10	20
Quiz and Preparation for the Quiz	-	-	-	-
Mid- Term(s)	1	Number	15	15
Project (s)	-	-	-	-
Field Studies (Technical Visits, Investigate Visit etc.)	-	-	-	-
Practice (Laboratory, Virtual Court, Studio Studies etc.)	-	-	-	-
Final Examination/ Final Project/ Dissertation and Preparation	1	Number	16	16
Other (Placement/Internship etc.)	-	-	-	-
Total Workload				93
Total Workload/ 25				3.72
ECTS				4

ASSESSMENT and EVALUATION METHODS:	
PREPARED BY	Assoc. Prof. Sabah Balta
UPDATED	22.02.2016
APPROVED	